

BRTT Zendesk: Ticket-based Customer Support

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New support system based on zendesk.com

- Improved support responses via email and web https://brtt.zendesk.com
- Always get an automated reply with a ticket number
- Provides BRTT staff with coordinated support response tools
- You can go to the web site to see current and old support requests
- You can access your support requests from any web browser
- Our web site (<u>www.brtt.com</u>) describes this in more detail



http://www.brtt.com/news/ticketed_support.html



Ticket-based Support System at BRTT

In 2012 we installed a ticket-based system for customer support.

As always, please send any questions or problems for BRTT to the email address support@brtt.com. With the ticket-based system, it is now even more important that everybody use this address rather than our personal email addresses, to make sure your issue gets tracked and resolved.

The first time you send an email to the new support@brtt.com, you will receive a welcome email asking you to click a confirmation link to set a password. You will only have to do this once for your email account, after which you'll have an account in the support system.

At this point, communications will work much as before, via email exchanges to resolve your issue.

There will be several improvements, however. First, soon after submitting a support request you will get an automated reply confirming that we have received your request. This confirmation will give you an assigned ticket number for the request, which you can use in further discussions (if you just reply to emails in the thread, the ticket number will follow along automatically). All follow-up responses from us will come from support@brtt.com, as part of an email thread that links to the support ticket.

If you wish, you will be able to view your current request ticket, any other of your own open request tickets, and a history of your past requests and their resolutions via the web page https://brtt.zendesk.com

Your tickets and the email threads will remain private to your account. The web account may be useful for you to review a question we've already answered, to elaborate on an open request via the web rather than email, or to watch any extended requests such as those whose solutions will be included in the next Antelope release.

Of course, within BRTT this system will assist us in tracking and assigning your requests for the best service possible.

There are numerous other features to explore, including community-submitted feature requests on which all members can vote



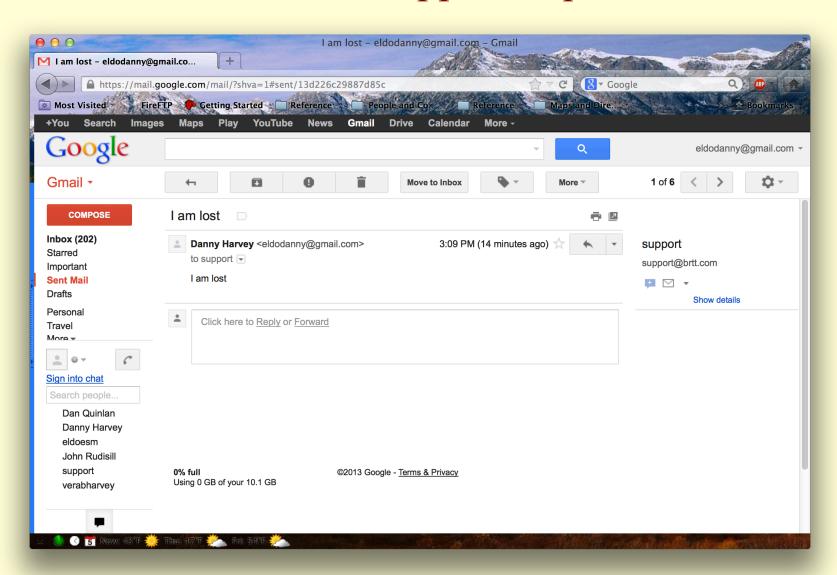
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Need to use support@brtt.com

• YOU ABSOLUTELY MUST USE support@brtt.com WE WILL NO LONGER RESPOND TO SUPPORT REQUESTS TO OUR PERSONAL ADDRESSES

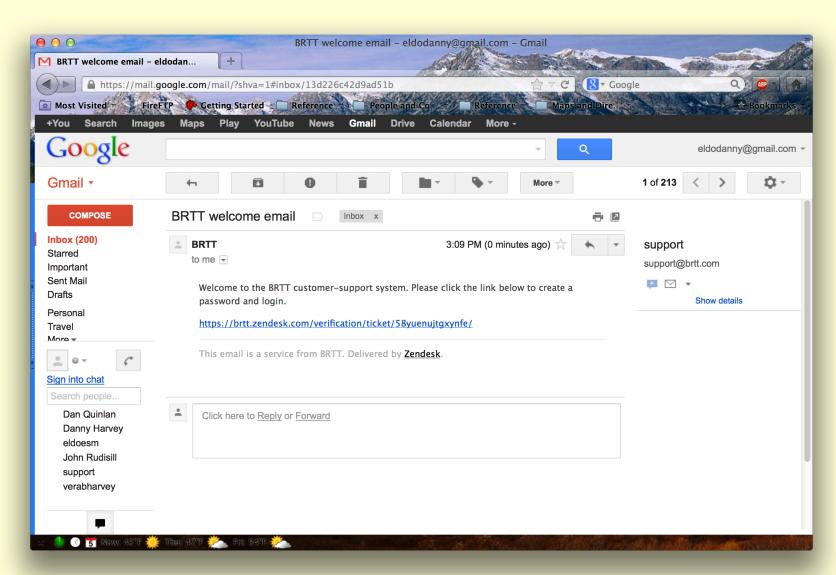


Email-based support requests



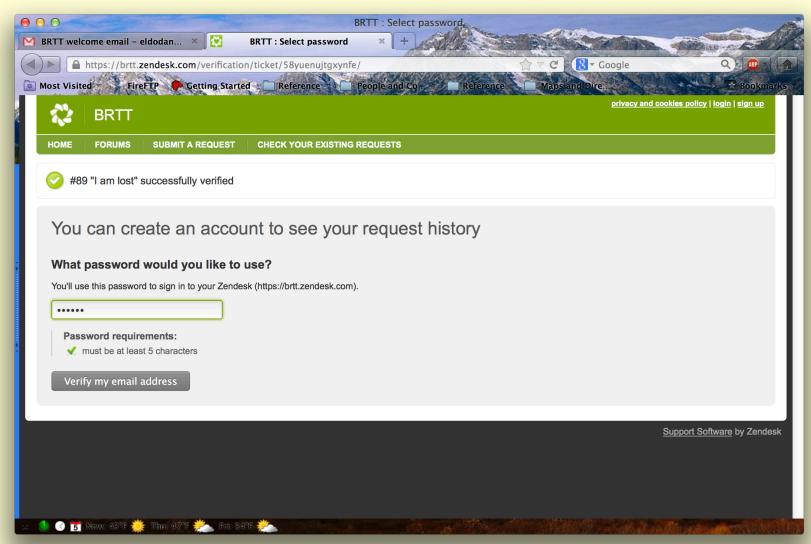


One-time authentication



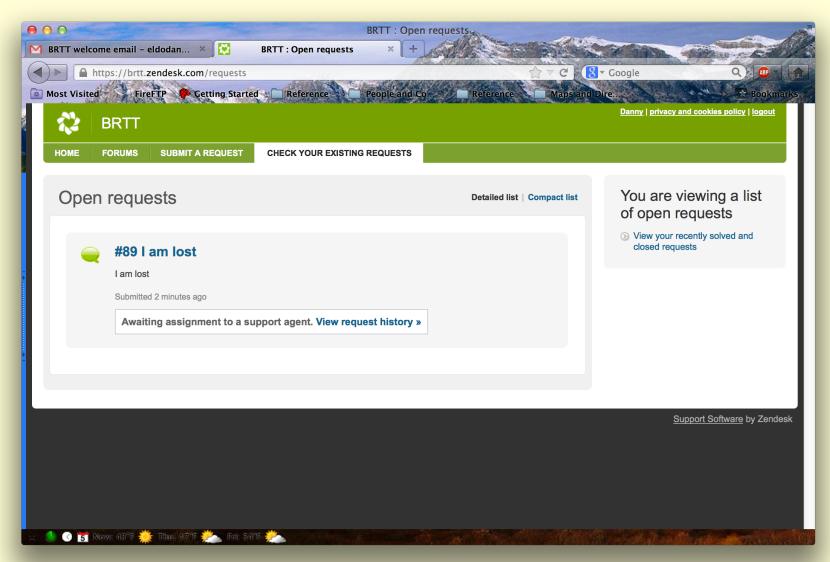


Associated web account



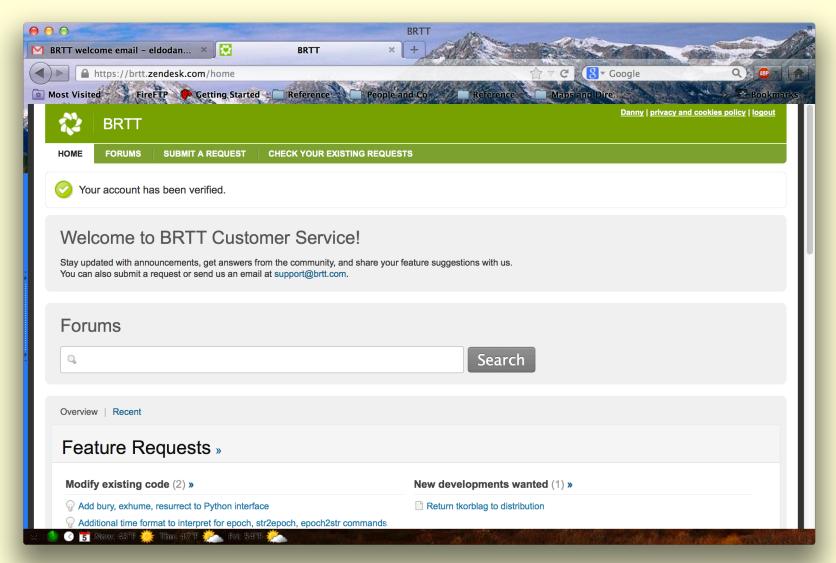


Status View of each ticket



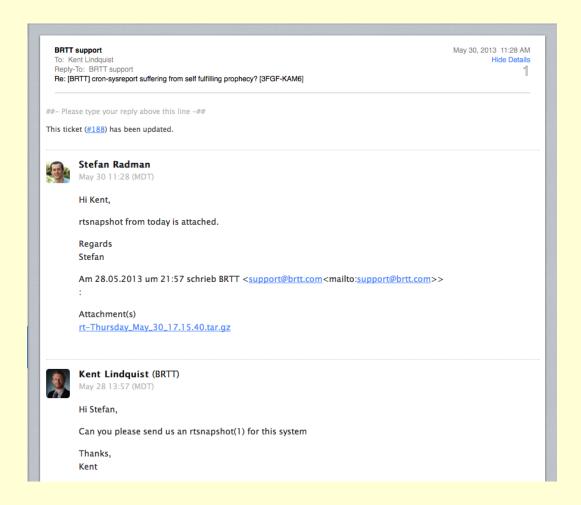


Web-based ticket submission and overview



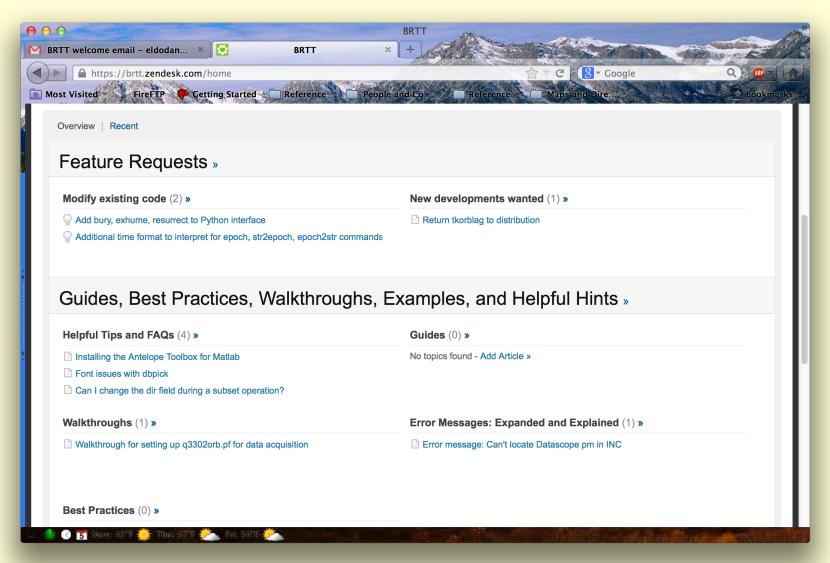


Standard email interactions



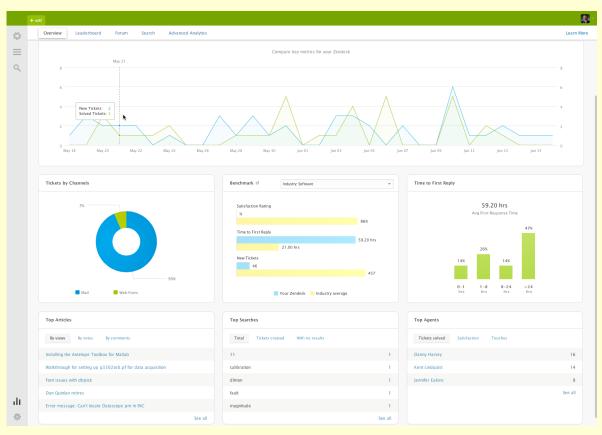


Coupled forums, tips



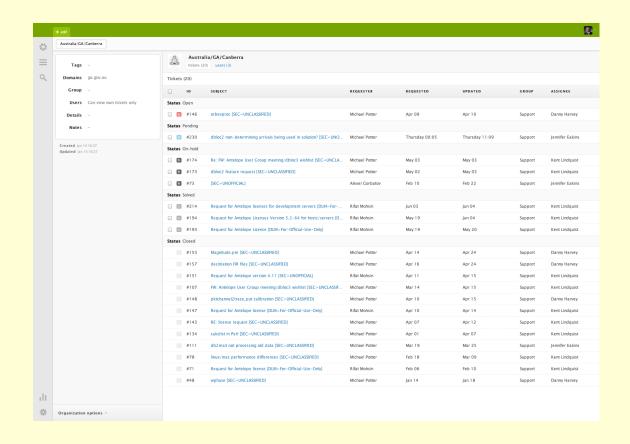


Internal Performance Stats





Internal: Overview of tickets





Summary

- About 235 tickets since inception
- 105 registered users
- 41 participating organizations
- Last 90 days:
 - 85% email, 15% web submission
 - Average 40.9 hours to first response
 - 78 new tickets
- Current: 36 open tickets



BRTT Support System

- Certainly successful from BRTT Perspective
- Seems successful from Customer Perspective
- Thank you
- Feedback welcome

